

Media Release – The Bowland Award 2015

For immediate release

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The Bowland Award is awarded annually by the National Association for Areas of Outstanding Natural Beauty (NAAONB) for “the best project, best practice or outstanding contribution to the wellbeing of Areas of Outstanding Natural Beauty (AONBs)”.

This evening, with a vote taken by their peers, Cranborne Chase AONB Partnership’s South Wiltshire Farmland Birds Project was announced as this year’s recipient.

The Award was presented to Tracy Adams, South Wiltshire Farmland Birds Project Manager. Michael Mounde, Chairman of the Cranborne Chase AONB, said, “I am absolutely delighted that the South Wiltshire Farmland Birds Project has been honoured and recognised in this way. It is a testament to the hard work and dedication of Tracy Adams, but also to our partners: the farmers, who create the birds’ habitat and Wessex Water plc who provide funding for the work.”

NAAONB Chairman, Mr Philip Hygate said “The South Wiltshire Farmland Birds Project is a very worthy winner of the Bowland Award and it is fitting that this year’s recipient is a project that has contributed an outstanding environmental contribution to the well-being of the Cranborne Chase AONB, by sharing, learning and inspiring. I congratulate them on their achievements”.

ENDS

Editors notes:

- The National Association for AONBs (NAAONB) is a charity that provides a strong collective voice for the UK’s 46 Areas of Outstanding Natural Beauty (AONBs). Its objectives are to promote the conservation and enhancement of AONBs, advance the education, understanding and appreciation by the public of AONBs, and promote the efficiency and effectiveness of those promoting or representing AONBs, other Protected Areas and those areas for which designation might be pursued. It does this by taking a collaborative and partnership based approach to working with our membership and other organisations at a national level to achieve shared goals. For more information see www.landscapesforlife.org.uk Twitter: @naaonb @AONBFamily

**The National Association for
Areas of Outstanding Natural Beauty**

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- Areas of Outstanding Natural Beauty (AONB), along with National Parks, are considered to be the most special landscapes in the country and belong to an international Protected Landscape Family. There are 38 AONBs in England and Wales, and a further eight in Northern Ireland. For further information about the AONB Family visit www.landscapesforlife.org.uk
- **Landscapes for Life Conferences** provide an opportunity for the AONB Family and those interested in protecting our precious landscapes to join together and address issues of current concern. See <http://www.landscapesforlifeconference.org.uk>
- The Bowland Award, a hen harrier bronze, is awarded annually for **the best project, best practice or outstanding contribution to the wellbeing of Areas of Outstanding Natural Beauty.**

Previous recipients have been

- 1999 - Professor Gerald Smart
- 2000 - The Rt. Hon The Lord Renton of Mount Harry
- 2002 - Ray Woolmore
- 2004 - Richard Butler
- 2005 - The Rt Hon Alun Michael MP
- 2006 - The Countryside Agency
- 2007 - Professor Adrian Phillips CBE
- 2008 - Simon Hooton
- 2009 - Mike Taylor OBE
- 2010 - Butterfly Conservation
- 2011 - The Gower Society
- 2012 - Lincolnshire Chalk Streams Project
- 2013 - Chilterns Chalk Stream Project
- 2014 –Altogether Archaeology – North Pennines